

# Business Economics (BA)

Amy Diduch, Coordinator

The business economics major prepares you for working in a data-driven global economy. The major is grounded in a thorough understanding of economic theory (which emphasizes analytical thinking) and is accompanied by courses in accounting, management and marketing. Quantitative analysis skills are increasingly important in the business world; this major provides students with multiple hands-on data analysis and research opportunities, leading toward a BA in business economics.

The Research (R) requirement is fulfilled through completion of BUAD 307.

**NOTE:** Business Economics majors are strongly advised to take INT 251, MATH 211, MATH 212, and a foreign language through at least the intermediate level.

**Department:** Business Economics

**Type:** Major

## Requirements for the Major in Business Economics

Item #	Title	Credits
ECON 101	PRINCIPLES OF MICROECONOMICS (SQ)	3
ECON 102	PRIN INTERN'L & MACROECONOMICS (I)	3
ECON 303	INTERMEDIATE MICROECONOMIC THEORY	3
ECON 304	INTERMEDIATE MACROECONOMIC THEORY	3
BUAD 200	MANAGEMENT PRINCIPLES (W)	3
BUAD 208	ACCOUNTING PRINCIPLES	3
BUAD 209	FINANCIAL DECISION MAKING (Q)	3
BUAD 220	THE LEGAL ENVIRONMENT OF BUSINESS	3
BUAD 230	MARKETING PRINCIPLES	3
BUAD 307	BUSINESS & SOCIETY (R)	3
BUAD 400	STRATEGY/SUSTAIN IN BUSINESS (O)	3
INT 222	SOCIAL SCIENCE STATISTICS (Q)	3
	ECON 301 OR MATT 233	3
	ECON 401 or BUAD 401	3

## Two of the following:

Item #	Title	Credits
ECON 232	TOPICS IN ECONOMIC DEVELOPMENT (I)	3
ECON 253	INTERNATIONAL TRADE (I)	3
ECON 272	ENVIRONMENTAL POLICY (R)	3
ECON 310	GLOBAL LABOR ECONOMICS (IR)	3

## One of the following:

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
BUAD 202	ORGANIZATIONAL BEHAVIOR	3
COMM 202	REGISTER FOR BUAD 202	3
BUAD 266	SOCIAL TRENDS & IMPACT ON BUSINESS	3
BUAD 305	GLOBAL BUSINESS (I)	3
BUAD 362	BUYER BEHAVIOR	3
BUAD 387	DEPARTMENTAL INTERNSHIP	3
ECON 387	DEPARTMENTAL EXTERNSHIP	0
	<b>Total credits:</b>	<b>51</b>