

Arts Management (BA) [discontinued]

The arts management major provides the student whose field of interest is art, music, or theatre with skills in management appropriate for positions in arts organizations or for graduate study in arts management.

Department: Discontinued Majors

Type: Major

Requirements for the Major in Arts Management

Senior Project in area of concentration

Required courses for area of concentration, as noted below

Note: One or more of the following strongly recommended: Art 117, Buad 307, Buad 350, Comm 115, Comm 221, Comm 240, Comm 245, or INT 251

Note: ECON 102 is strongly recommended, especially for students planning to pursue graduate studies in business.

| Item # | Title | Credits |
|----------|---|---------|
| BUAD 200 | MANAGEMENT PRINCIPLES (W) | 3 |
| BUAD 208 | ACCOUNTING PRINCIPLES | 3 |
| BUAD 230 | MARKETING PRINCIPLES | 3 |
| COMM 100 | PUBLIC SPEAKING (O) | 3 |
| COMM 260 | PUBLIC RELATIONS | 3 |
| ECON 101 | PRINCIPLES OF MICROECONOMICS (SQ) | 3 |
| | ARTM 287/387: Internship | 3 |
| | Three credits in each of the other two concentrations | 6 |

Concentration in Art

Note: INT 150 Creating Community: Human Rights and the Arts and INT 155 Permeable Borders are encouraged but not required.

| Item # | Title | Credits |
|----------|----------------------------------|---------|
| ARTH 101 | ART MATTERS: NARRATIVES (A) | 3 |
| ARTH 102 | ART MATTERS: HUMANISM (A) | 3 |
| | Two Additional ARTH Courses | 6 |
| ART 117 | SOFTWARE IN THE VISUAL ARTS (A) | 3 |
| BUAD 400 | STRATEGY/SUSTAIN IN BUSINESS (O) | 3 |
| BUAD 401 | SENIOR SEMINAR (M) | 3 |

Note: BUAD 401 Senior Seminar for the ARTM major, with an art emphasis, may not double count for another major.

Concentration in Music

Note: A music minor is recommended for this concentration.

| Item # | Title | Credits |
|---------------|---|----------------|
| MUS 100 | INTRO TO LISTENING (A) | 3 |
| MUS 111 | MUSIC THEORY I (A) | 4 |
| | At least 12 additional semester hours of music electives, including at least two three-credit courses at the 200-level | 12 |
| MUS 402 | SENIOR PROJECT (M) | 3 |

Concentration in Theatre

[THEA 208](#) or approved substitution

One additional course in theatre literature or history

One course in theatre techniques

Two additional theatre courses

| Item # | Title | Credits |
|---------------|-----------------------|----------------|
| | THEA 214 or THEA 115 | 3 |
| THEA 401 | SENIOR PROJECT (M) | 3 |
| | Total credits: | 48-49 |