HIED 657: DESIGN SOCIAL MEDIA AND ELEARNING

This course addresses higher education use of social media to provide information, communicate and engage students via popular social media platforms such as Twitter, Facebook, Instagram, and Pinterest. Discover the impact of student driven social media, such as Whisper, Vent, YikYak, and how to deal with the social influence of these sites on the institution. The course covers the philosophy, foundations, benefits, and challenges associated with eLearning including all variety of online experiences, open educational resources, and other eLearning resources.

Credits: 3
Department: Higher Education