

Certificate in Sustainable Business Management

The Business department offers certificates in the following areas:

- Sustainable Business Management
- Human Resource Management
- Project Management
- Marketing Communication

Twelve semester hours must be new coursework with MBU.

Department: [Business](#)

Type: Certificate

Required Courses

Item #	Title	Credits
BUAD 104	SUSTAINABILITY & BUSINESS	3
BUAD 200	MANAGEMENT PRINCIPLES (W)	3
BUAD 202	ORGANIZATIONAL BEHAVIOR	3
BUAD 208	ACCOUNTING PRINCIPLES	3
BUAD 230	MARKETING PRINCIPLES	3
BUAD 266	SOCIAL TRENDS & IMPACT ON BUSINESS	3
BUAD 375	BUILDING SUSTAINABLE BRANDS	3
BUAD 375 may be replaced with an approved 300-level substitute.		
Total credits:		21