BUAD 234: INTRO TO BUSINESS STATISTICS

Quantitative analysis is an important component in business. This course introduces statistics as a tool to inform business decision making. There is an emphasis on the ability to present and analyze data. In addition, the basic procedures in problem solving and the sources and types of data used by business firms will be covered. Basic probability concepts and normal probability distribution are used to solve real world business problems which involve business applications.

Credits: 3
Department: Business