

## BUAD 635: DESIGNING & BUILDING EFFECTIVE CULTURES

The course introduces the student to the process of assessing organizations by looking at the current state of an organization, identifying desirable elements that can be introduced into organizations, designing effective cultures, and, ultimately, how to achieve that desired future state. Special attention is given to the tools and techniques that can be used in using the steps in this process.

Students will have the opportunity to research and evaluate various options and techniques that can be used to move an organization on a path to the desired future state of sustainable and regenerative business practices.

The course is structured to facilitate active participation in creating a dialogue on the opportunities and issues surrounding the topic of Designing and Building Effective Cultures. It is intended to be both an exploration and a development of the topic with a focus on integrative discussion and practical application.

**Credits:** 3

**Department:** [Business](#)