

BUAD 641: SUSTAINABLE BUSINESS PRODUCTS & SER

This course investigates the role of the organization in engaging in ethical conduct in their dealings with partners, suppliers, contractors, customers, and government agencies, as well as with competitors. Students will learn and apply how organizations have responsibilities to their customers that are shaped by regulation and contract, but also that stem from the concept of fair dealing and ethical conduct.

Credits: 3

Department: [Business](#)