BUAD 631: BUILDING EFFECTIVE CULTURES

The course will introduce the students how to build the culture required for a company to become a more sustainable organization. The process begins with an exploration of the necessary change of leadership regarding new ways to think, act, and behave. This change will include an understanding and use of various personal and team assessments. There will also be a focus on developing an appropriate training program to educate all organization stakeholders on the elements of culture transformation.

Credits: 3 Department: Business