

Exercise and Sports Management (Minor)

The Exercise and Sports Management minor is designed to complement exercise science and health fitness specialist majors by enhancing student's knowledge of important aspects of business and management. Students will complete several business and administration courses, which can help graduates find careers in administrative positions in the fitness industry, organize and promote sports events, or start and run their own fitness business.

Department: [Exercise Science](#)

Type: Minor

Course Requirements

Item #	Title	Credits
BUAD 202	ORGANIZATIONAL BEHAVIOR	3
BUAD 208	ACCOUNTING PRINCIPLES	3
BUAD 230	MARKETING PRINCIPLES	3
BUAD 250	GENDER IN THE WORKPLACE (G)	3
BUAD 306	THE SUSTAINABLE ENTREPRENEUR	3
BUAD 359	TOPICS IN SPORTS MANAGEMENT	3
Total credits:		18