

Communication (Minor)

Catherine Ferris McPherson, Coordinator

This field of study develops communication skills and knowledge, including oral presentation and writing, research, critical thinking, and visual literacy. It promotes effective and ethical practice by focusing on how people use messages to create meanings in different contexts, cultures, and media. Communication helps prepare students for work in a wide range of careers, graduate school, and for civic and global engagement.

Department: [Business](#)

Type: Minor

Requirements for the Minor in Communication

Item #	Title	Credits
COMM 100	PUBLIC SPEAKING (O)	3
COMM 115	MASS COMMUNICATION (S)	3

Choose four of the following courses

Item #	Title	Credits
COMM 221	MASS MEDIA WRITING (W)	3
COMM 240	ADVERTISING	3
COMM 245	SOCIAL MEDIA	3
COMM 260	PUBLIC RELATIONS	3
COMM 280	INTERCULTURAL COMMUNICATION (I)	3
COMM 300	PERSUASIVE CAMPAIGNS	3
	FILM 119 or COMM 119	3
	BUAD 202 or COMM 202	3
	Total credits:	18