

## BUAD 401: SENIOR SEMINAR (M)

Students demonstrate understanding of the principles of the business curriculum through the application of accumulated business knowledge to one of the following options: develop a business plan with social and environmental results and impact; complete a social audit and critical analysis of an existing enterprise/ industry using the Institute for Supply Management triple bottom line guidelines; or develop a social responsibility case study. Students present their findings orally and in writing for evaluation and critical review.

**Credits:** 3

**Prerequisites:**

BUAD 400 and senior standing.

**Department:** [Business](#)