

BUAD 401: SENIOR SEMINAR (M)

Students demonstrate understanding of the principles of the business curriculum through the application of accumulated business knowledge to one of the following options: develop a business plan with social and environmental results and impact; complete a social audit and critical analysis of an existing enterprise/industry using the Institute for Supply Management triple bottom line guidelines; or develop a social responsibility case study. Students present their findings orally and in writing for evaluation and critical review.

Credits: 3

Prerequisites:

BUAD 400 and senior standing.

Department: [Business](#)