

BUAD 400: STRATEGY/SUSTAIN IN BUSINESS (O)

Designed for students to develop conceptual and analytical skills needed by managers in organizations. Focuses on strategy and examines case studies in sustainability for many different types of enterprises. Emphasizes integration of business courses and should directly precede BUAD 401. Includes the strategic planning process, situational analysis, decision making in an uncertain environment, and effective implementation of a strategic plan, including organizational design and management. Covers a comprehensive case analysis process.

Credits: 3

Prerequisites:

senior standing and completion of most pre-400 level major courses.

Department: [Business](#)