

MKTC 217: CODING FOR DIGITAL COMMUNICATION

An introductory course, offered online, for web design that covers HTML, and introduces other current tools. Students write code in a text editor to help them develop coding skills, with hands-on experience for assignments that build pages. Programming knowledge includes coverage of languages such as Python, C++, and Java. While not required, students benefit from knowledge of Adobe Creative Cloud suite of software (Photoshop, InDesign, Illustrator) covered in ART 117.

Credits: 3

Department: [Marketing and Communication](#)