

INT 266: SOCIAL TRENDS & IMPACT ON BUSINESS

Introduces students to the significance of sociocultural, political, and environmental trends and their impact on how business opportunities can grow or be hampered. Emphasizes a triple bottom line viewpoint while focusing on social trends such as the changing face of America, the Green movement, globalization, technology and communication upgrades, and changes in the workforce. Twenty-hour service component required. Cross listed as BUAD 266.

Credits: 3

Department: [Interdisciplinary Studies](#)