

BUAD 321: RECRUITING, HIRING & ONBOARDING EMP

The course explores the importance of linking recruitment goals with overall company strategy. Then the course examines several options to recruit and select employees both effectively and legally. Furthermore, it examines current issues in talent acquisition, such as how companies are now leveraging social media and hiring analytics to ensure better quality hires. We look at how to onboard employees to promote employee commitment and engagement.

Credits: 3

Department: [Business](#)