BUAD 307: BUSINESS & SOCIETY (R)

This course explores how business processes have affected, and been affected by, social, cultural, political, and legal environments throughout history. Students gain understanding of current business trends and events, with emphasis on the broad cultural contexts in which they occur, through current readings, case analyses, and class/Blackboard discussions.

Credits: 3
Prerequisites:
sophomore standing.
Department: Business

1 Academic Catalog