

## **BUAD 305: GLOBAL BUSINESS (I)**

Addresses issues involved in international business for firms of all sizes. As business has become global in nature, firms must focus on international business to remain competitive. Students preparing for a managerial career must understand the complexities and cultural aspects of international business. Class/Blackboard discussions, case analyses, and a semester project are required.

**Credits:** 3

**Prerequisites:**

BUAD 200 or instructor permission.

**Department:** [Business](#)