

BUAD 305: GLOBAL BUSINESS (I)

Addresses issues involved in international business for firms of all sizes. As business has become global in nature, firms must focus on international business to remain competitive. Students preparing for a managerial career must understand the complexities and cultural aspects of international business. Class/Blackboard discussions, case analyses, and a semester project are required.

Credits: 3

Prerequisites:

BUAD 200 or instructor permission.

Department: [Business](#)