

COMM 222: REGISTER FOR INT 222

CORE REQUIREMENT MET: COMPUTER COMPETENCY AND SOCIAL SCIENCE Students taking this course will gain experience in analyzing social science and business data. They will learn how to correctly interpret data tables, download data from databases on the Internet and CD ROMs, manipulate the data in a spreadsheet, and analyze the data with statistical and graphing software. They will use computed probabilities to infer the reliability of their estimates and the strength of relationships between their variables. Students will acquire the means to understand and evaluate quantitative reasoning in news, company, government, and institutional reports. In the course of their work, students will use a variety of software packages, including Excel, SPSS, and Systat, and they will do independent research on a major institutional survey. This course is required for the major in Business, Communication, Economics, Health Care Administration, Marketing Communication, and Sociology. It is required for the minor in Economics. The course is designed for upper-class students in the social science and business disciplines.

Credits: 3

Prerequisites:

college algebra, its equivalent, or a higher level mathematics course.

Department: [Communication](#)