BUAD 209: FINANCIAL DECISION MAKING (Q)

Provides an introduction to the concepts, problems, and applications of decision making as related to personal and corporate financial management. Specifically, the principles of time value of money, risk/return trade-off, stock and bond valuation, capital budgeting techniques and practices including cost/benefit analysis, capital structure, and working capital management are covered in the context of the triple bottom line.

Credits: 3 Prerequisites: BUAD 208.

Department: Business

1 Academic Catalog