

BUAD 562: MEDICAL INNOVATION & PROJECT MGMT

This course focuses on evaluating and crafting medical innovation through consumer-focused, technology-driven integrations which creates scale while effectively balancing finance, public policy, consumer needs, development of new technologies, and accountability. The course additionally introduces the theories, tools, and techniques for successful project management through development of management skills necessary to meet project goals on time and within budget while maintaining quality standards.

Credits: 3

Department: [Business](#)